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OPENING MESSAGE

I am thrilled to be able to share our inaugural Impact Report with you. VetsinTech is the only non-profit 100% dedicated to helping veterans and military spouses land successful careers in technology.

I am inspired by our incredible community of veterans and military families, our technology and training partners, corporations that hire our vets, and those who fund our programs, keeping every service we offer FREE for veterans.

We invite you to help drive our initiatives and programs in support of education, employment, and entrepreneurship opportunities for veterans.

- Katherine Webster, CEO and Founder

OUR MISSION

VetsinTech supports our current and returning veterans with re-integration services, and by connecting them to the national technology ecosystem. ViT is committed to bringing together a tech-specific network, resources, and programs for our veterans interested in Education, Entrepreneurship, and Employment - the 3E's!

Our programs are focued on providing services that promote diversity, support women and students and encourage mentoring in our veteran ecosystem.

VetsInTech is focused on getting vets good careers in the tech industry, and gets the job done. In particular, many of the careers are in areas like cybersecurity, where trained vets continue to protect the country.

> CRAIG NEWMARK FOUNDER, CRAIGSLIST **PHILANTHROPIST**



SUPPORTING OUR TRANSITIONING MILITARY, VETERANS AND SPOUSES BY CONNECTING THEM TO THE TECHNOLOGY ECOSYSTEM.



VetsinTech operates a national network of nearly 65,000 veterans and military spouses, supported by over 60 chapter leaders in 20 cities.

VetsinTech creates chapters based on cities that have the fast growing technology ecosystems and high veteran unemployment rates.



- 1. Austin, TX
- 2. Atlanta, GA
- 3. Chicago, IL
- 4. Denver, CO
- 5. Washington D.C.
- 6. Des Moines, IA
- 7. Las Vegas, NV
- 8. Los Angeles, CA
- 9. Raleigh, NC
- 10. Boston, MA
- 11. Phoenix, AZ
- 12. Portland, OR
- 13. Sacramento, CA
- 14. Salt Lake City, UT
- 15. San Diego, CA
- 16. San Francisco, CA
- 17. Seattle, WA
- 18. New York City, NY
- 19. Miami, FL
- 20. Tampa, FL



VETERANS

200,000 men and women transition out of military service every year, and **80% are without a job**.



VETSINTECH

VetsinTech is a non-profit organization that connects transitioning veterans and military spouses to technology training, employment programs, and the tech ecosystem.

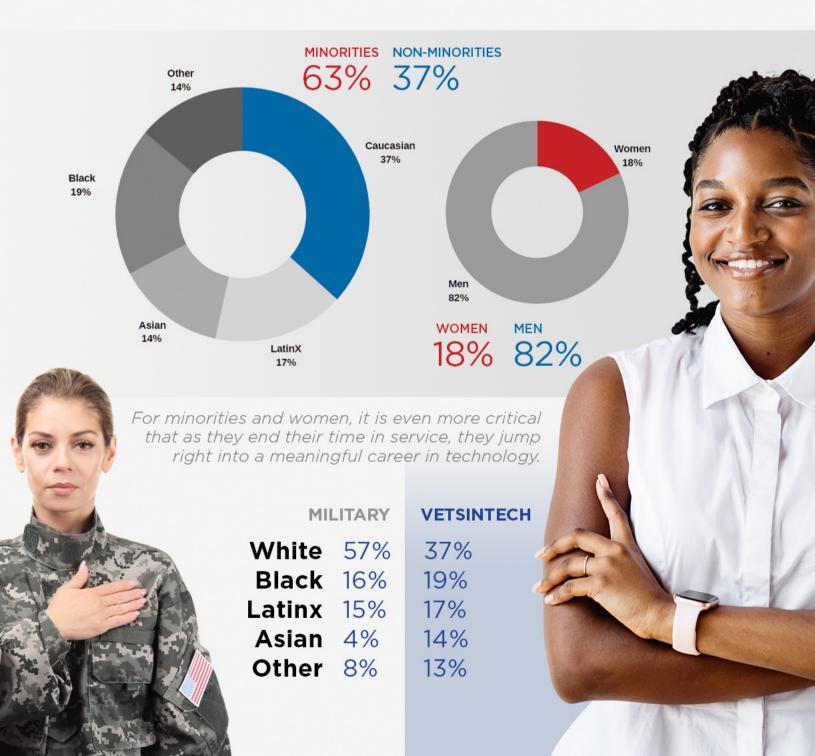


There are approximately **5M** open tech jobs in the U.S. The median salary in the U.S. is **\$50,000**. However, in Tech it is over **\$100,000** leading toward higher quality of life for our veterans and their families.

VITDIVERSITY

WHO WE SERVE

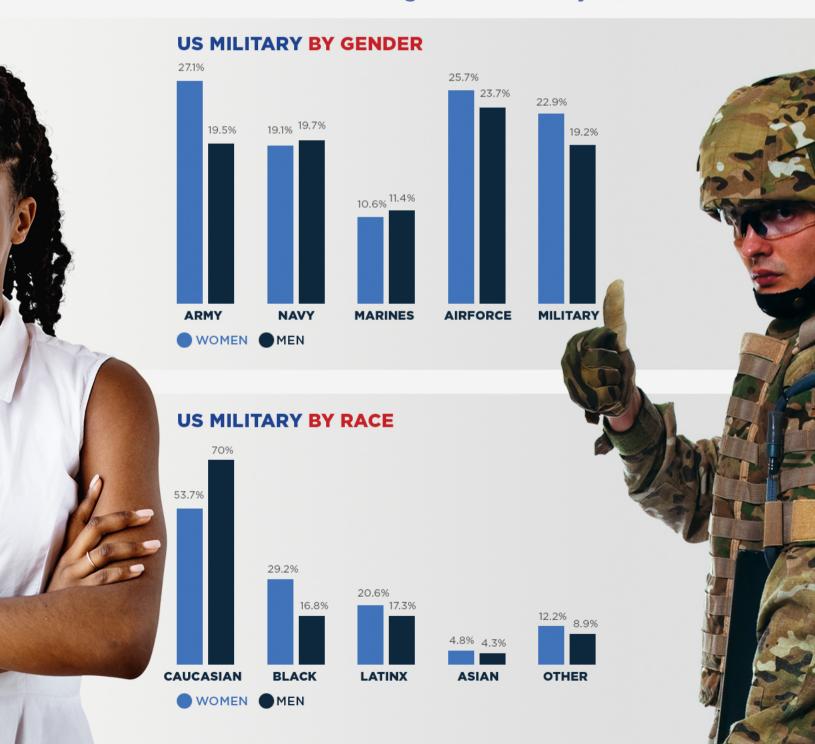
VetsinTech serves the enlisted ranks. With over **63% of our community identifying as minorities**, and many coming from underserved backgrounds.



DIVERSITY IN THE MILITARY

WHO WE SERVE

It is important to understand the makeup of the enlisted ranks, below is the general breakdown of military services by both gender and race, showing that a large number of both men and women coming from minority communities.





AI/Machine learning.

EMPLOYMENT

We have established a coalition of top technology companies who are joining forces with VetinsTech to hire veterans from our community. Veterans are connected with technology mentors that assist on military skill translation, interview workshops, and job matching services.

ENTREPRENEURSHIP

Many Veterans prefer to start their own technology startups. VetsinTech helps veterans build their businesses from ideation to late stage with access to programs in business law, design thinking, product management and startup capital.

THE VALUE OF A VETERAN

WHO WE SERVE

Today's transitioning veterans are tomorrow's CEOs, policy makers and civic leaders. Today's veterans are tech savvy and uniquely positioned to succeed in tech! Post 9-11 service members are utilizing advanced and new technology in the military including: Drones, Robots, Cybersecurity, AI, Night vision, GPS, Precision Strike Capability, and IT. By investing in Veterans at the point of their transition, we are ensuring a secure future for them and their families, and in a more diverse, talented, and team oriented workforce.

FUTURE CEOS, POLITICIANS, CIVIC LEADERS...

Veterans are highly skilled, well trained, and team oriented

Veterans provide a highly diverse workforce

Veterans are service oriented with a strong sense of mission and purpose

Veterans share a strong work ethic

Veterans work well across cultures and have good communication skills

Veterans are natural leaders, not afraid of accountability

Veterans have experience in high pressure situations

Veterans respect organizational culture, procedures and protocols

Veterans are natural problem solvers, strong critical thinking skills

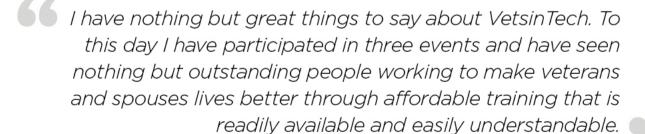




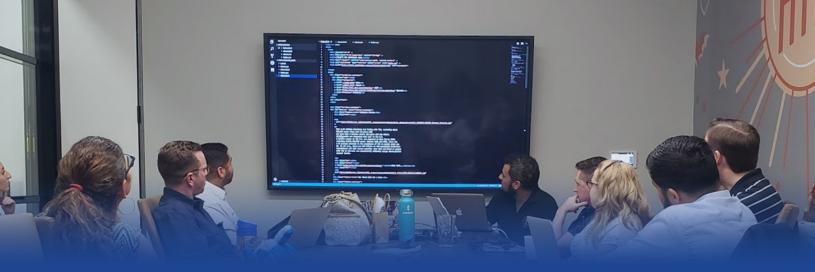
VetsinTech 3E's

EDUCATION KEY SUCCESSES

- Over 1,000 Veterans trained each year in technology skills
- Current Veteran classes have an over 90% graduation rate
- Programs include web development, cybersecurity, AI, data science & cloud computing
- Average class size is 25 to 45 Veterans
- The demand for our classes exceeds our current capacity

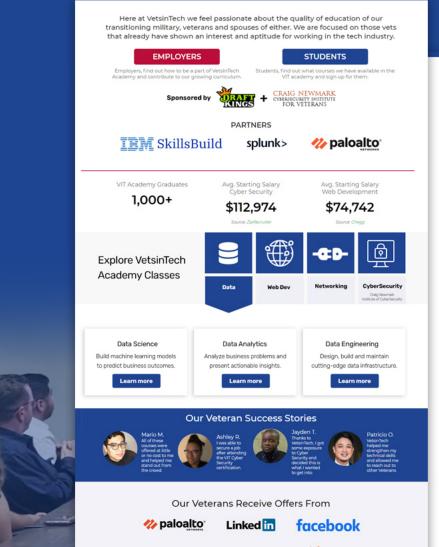


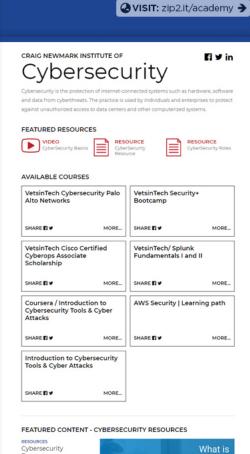




EDUCATION VITACADEMY

VetsinTech Academy supports veterans and military spouses by providing complete training pathways and immersive programs to explore specific careers via the new ViT Academy portal. The VIT Academy offers veterans an extended range of training and is made possible through generous sponsorship from Craig Newmark Philanthropies and DraftKings' Tech for Heroes program.





Find the Right Role for You **Cyber Security?**



- 91% are hired or upskilled in their roles within 6 months of training completion.
- Veterans secure employment at top technology organizations including Google, Facebook, Disney, Adobe, Genentech, Cloudera and dozens more.
- Employers have access to the VetsinTech, resume database, job postings, and candidate matching.
- VetsinTech provides services to student veterans including mentoring, resume Linkedin workshops, interview skills and professional development.



66 VetsinTech is probably the best organization I have seen during my transition outside of the military. As a USMC veteran with more time overseas than stateside, it can be challenging to transition back into the civilian workforce.

MARIO MORALES

US MARINE CORPS / FACEBOOK, INC.



Our growing ecosystem of partners and sponsors provides an important and necessary bridge that connects our Veteran population with real-work opportunities and programs in high tech. This includes professional networking events and training to mentorship and apprenticeship programs.









ANDREESSEN HOROWITZ









CLOUDERA



















































- Our VetCap (Capital for Veterans) program has been acknowledged by The White House.
- Launched the ViT Startup Network (VIT SUN) with access to several accelerators & VCs.
- Partnered with NASDAQ Entrepreneurial Center to coach and mentor Veterans.

3,000

Approximately number of Veteran entrepreneurs served by ViT.

45%

Percent by which Veterans are more likely to be self-employed than non-veterans. \$1.14T

Yearly revenue generated by Veteran owned businesses.

10%

Percent of all U.S. businesses are Veteran owned.

KEY STATISTICS

- 5.03M people are employed by Veteran owned business.
- ViT at the top for veteran entrepreneurship support (survey).
- 99% of Veterans surveyed consider starting a business or already started one.
- Stages: 35% Early, 29% Growth, 24% Ideation, 10% Established, <2% None.



ENTREPENEURSHIP

VITSUN Startup Network

Over the years, VetsinTech has supported veteran entrepreneurs, equipping them with extensive mentorship and entrepreneurship resources to build high growth technology companies. The VetsinTech S.U.N. (StartUp Network) aims to build on these initiatives with an expanded network of key partners that provide access to human, financial and professional resources.

Connecting Veterans with a Network of Entrepreneurial Resources

the person wearning of the person of the per



Startups

willing and able to support them.

Benefits

- vestors + corporate partners
- ology + service partners



Investors

For venture capital and angel restors, as well as lending partners interested in supporting and investing in veteran and military spouse leadership training.

Benefits

Get In Touch



Partners

or service and technology pro startups run by veterans and military

Benefits

- - industry and government lea

Get In Touch

Our Mission



VetsinTech Startup Network Premiere Partners





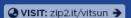














Our Network

Our Programs

Entrepreneur Bootcamp

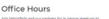


VetCap + Pitch Contests



VetsinTech Hackathons











WOMEN VIT

Women are the fastest growing population in the military, at **18%** of the total population. Currently, **22%** of the Veterans and military spouses we serve are women. We serve this segment of our community with programs tailored to their unique needs.

STUDENT VIT

There are over **1.6 million** student Veterans in the United States today. Our Student Veteran ambassador program is designed to assist veterans in navigating institutions of higher education as non-traditional students.

ViT MENTORING

Veteran mentorship programs are a proven solution for assisting service members back into civilian working life, curbing the unemployment and turnover rate. It's critical for veterans to connect with a mentor who has been in their position and found success. Our programs in this area will serve over **500** Veterans and military spouses annually with mentors from top technology organizations.



Over **63**% of our community are minorities and many coming from underserved backgrounds (compared to **43**% for the current military population). Our programs are designed to help them at the most critical period of their military career - as they end their time in service and try to transition into a meaningful career in technology.

At VetsinTech we have always focused on the enlisted ranks which has more diversity often coming from underserved backgrounds. VetsinTech does increased outreach for our enlisted and minority communities.

63%Current minority population that ViT serves.

22–24%Percent of women and Military spouces attending ViT programs.

43%Precent of minorities n the U.S. Military.

17.2%
Precent of women n the U.S. Military.



Women continue to be the fastest growing population in the military current at 17.2% of the military populaton. Currently 22% of the Veterans we serve are women. Our goal is to grow and better serve this segement of our membership with programs aided at their unique needs.

22-24%

Percent of women and military spouses attending ViT programs.

17.2%

Percent of women in the U.S. Military.





There are over **1.6 million** student Veterans in the United States today. Our **20** chapter-based Student Veteran ambassadors are tasked with helping our growing student Veteran population succeed in this sometimes challenging environment as they try to navigate our institutes of higher education as non-traditional students.

1.6M

Number of student Veterans in the United States.

20

Number of VetsinTech Student Veteran ambassadors.

40%

Approximate number of student Veterans at ViT events.





Veteran mentoring programs can be an ideal solution for assisting service members back into civilian working life. Mentorship programs can significantly help lower the higher than average unemployment and turnover rates for veterans. In 2020, our programs in this area will help match over **500** Veterans and their spouses with **100** mentors at techology companies.

500Veterans and military spouses in our program.

100 Current mentors in the program. High tech companies currently participing.

Company goal in the coming 2020-2021 year cycle.

We had over 32 of our veteran employees sign up to be mentors with VetsinTech. Great job on the platform, it's very intuitive. Love it!

MICHAEL BENEDOSSO

GOOGLE / MOUNTAIN VIEW, CA



EVENTS

VETSINTECH GALA 2020

Annual Veteran's Day fundraising gala with celebrity performances and VIP speakers from technology and the military to help raise money for scholarshpis to train veterans for careers in tech.

VETSINTECH INVASION 2021

Annual virtual conference that brings together veterans and veteran spouses from around the country for a weekend of panel discussions, workshops, and networking with leaders from some of the most innovative companies. The Invasion features three distinct tracks: Education, Employment and Entrepreneurship, offering critical content to veterans and veteran spouses who are looking for an onramp into great careers in technology.

OTHER EVENTS

VetsinTech host other events through out the year aimed at its veteran and milistary spouse community, these includes the VetsinTech Policy Round Table (Jan). VetsinTech National Virtual Employer Meetup (June), VetsinTech Pitch Contest -Sponsored by JPMorgan Chase (June) and other topical events and panels celebrating Black History Month, Women's History Month and other important occassions.

IN HONOR OF VETERANS' DAY

VETS 2.0 Beyond the Transition



VETSINTECH NOVEMBER 6, 2020 Virtual Gala 2020

EVENT HIGHLIGHTS

- Reached over **9,000 viewers** and help raise scholarships for our Veterans.
- Impressive line up of Military leaders and Veterans including: Nathaniel Fick (Elastic), Steve Blank (Founder of Lean Startup), Dan Streetman (CEO of Tibco), and Michael Brown (Director of Defense Innovation Unit).
- Special appearances and cameos by celebrities including: Snoop Dogg, Kevin
 O'Leary, Joe Montana, Maren Morris, Mandy Moore, and Brice Lee.
- Featured a Pre-Gala Silent Auction, a Live Auction plus an Interactive Game Show - "ViT Hollywood Squares: Battle of the Branches" that pitted different branches of the Military against each other in real-time.
- "Dine while you watch" option provided courtesy of UberEats
- Sponsors included Craig Newmark Philanthropies, Disney, Drafts Kings, Uber, Elastic, Adobe, Tibco, BMC, Salesforce, ARCEO, PG&E, Workday and AT&T.



Cameos & Special Appearances Our Virtual Gala featured music, special appearances and camoeos

by a variety of celebrities.

Annual Awards & Recognitions
Each year we honor partners in our
ecosystem and recognize their
contributions to VetsInTech.



■ WATCH: zip2.it/gala2020 →

Community Participation

Our Gala is focused on supporting our community of Veterans and Military spouces but also seeks to involvement in the process.



VETSINTECH The Invasion 2021

EVENT HIGHLIGHTS

- Over **650 attendees** (veterans, military spouses and partners) and 50 speakers/panelists participate in this two day annual virtual conference.
- Three conference tracks: Employment, Education, and Entrepreneurship with 15 panels or sessions.
- Keynotes included: Denis McDonough (U.S. Secretary of Veterans Affairs), Steve Blank (Founder of Lean Startup), Michéle Flournoy (Co-Founder and Managing Partner, WestExec Advisors), **Dan Streetman** (CEO of Tibco), Craig Newmark (craiglists) and Mike McNerney (COO, Resilience)
- Sponsors included Craig Newmark Philanthropies, Disney, Elastic, Google, Palo Alto Networks, Nasdaq, TIBCO, Uber and **Wounded Warrior Project.**

■ WATCH: zip2.it/vit2021 →













Craig Newmark Philanthropies





KEYNOTE SPEAKERS















SPEAKERS





















hopin Zoom Google Meet







Brenda Moss 4 hours ago I wasn't able to sign on until this afternoon, but wow what great content!



Gregory Tolson 2 hours ago love this so much

Sig Lokensgard 2 hours ago

Mary Mendoza 4 hours ago

I don't normally gush like this...







VETSINTECH CONNECT WITH US

Contact or connect with VetsinTech via social media, email or phone.



VETERANSINTECH



VETSINTECH





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